

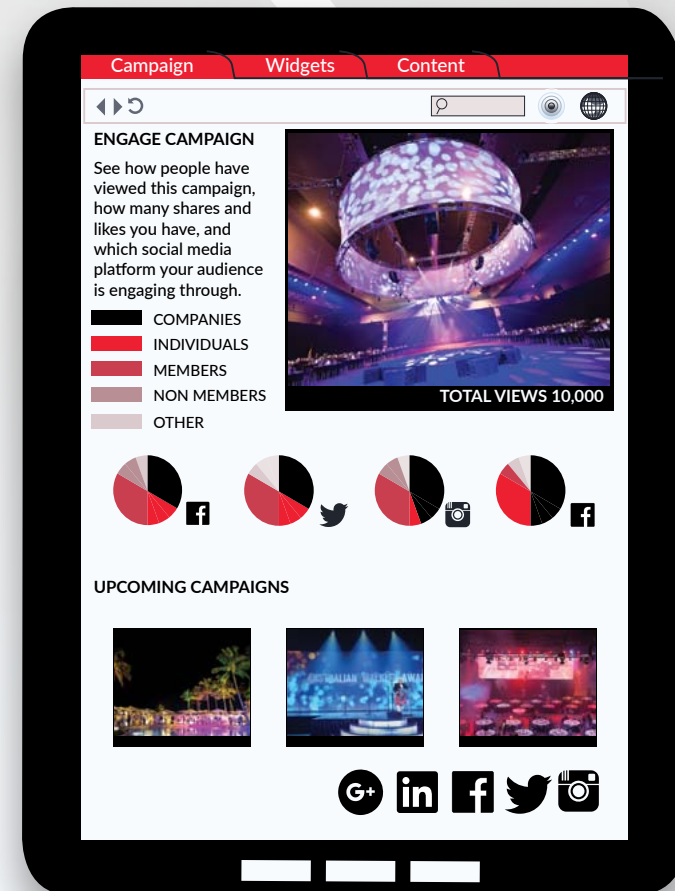
EVENT SOCIAL MEDIA

Social media is one of the most powerful tools an event manager can use to run a successful event. Using it well ensures you are viewed as a professional leader in your field. Microhire identified very early on that smart phones and tablets are a fantastic way to connect event organisers, presenters and event attendees alike. Communicating and sharing important information quickly and with ease via these smart devices is key to your event finding an audience, and our team know how to help you connect with success.

Whether you want to encourage your attendees to engage with your event on Social Media and champion your brand, or create an initial campaign that drives traffic and awareness to your event in the first place, we have the right Social Media solution for you.

Our Social Media solutions include:

- Campaign status control
- Widget configuration & control
- Collect social media content in real-time
- Personally inspect and manage each item in your campaign
- Filtering, spam & profanity control
- View detailed reports and analyse your campaign's success



Increase your reach.