



Client
Perfect Events

Event
Pivot

Venue
Geelong Arena



Overview

Pivot Summit is a one-day conference that brings together thought leaders, innovators, digital pioneers and businesses from around the world to Geelong – a rapidly growing technology and startup hub – to discuss all things digital, technology, entrepreneurship and business. Due to substantial growth in attendees Geelong Arena was chosen for their 2nd summit.

Brief

Microhire was contracted by Perfect Events to supply all production for the 2016 Summit. Our technical design needed to be considered as there were two areas: the Annex Room main stage for keynote presentations, panel discussions and Q&A sessions and a second stage was required for participants to pitch their technology ideas to a panel of judges similar to a Shark Tank pitch.

Result

- All technical production management
- Auditorium - 20m wide screen, three 20k Panasonic projectors, presenter foldback
- Pitch stage vision – fifty 2mm LED panels used as a dynamic live backdrop and for presentations
- Vision mixing of all content - presentations | two live cameras | live social media
- Lighting – Design and provision of lighting for room, stage sets, stage and presenter lighting
- Audio - Design and provision of audio equipment for both rooms
- All technical services for set-up rehearsals, operate and pack-down
- Facilitate content for webcast



State

	Year 1	Year 2	Year 3
CTV Command Centre Build	\$475,000.00	\$2,375,000.00	\$1,750,000.00
Finance loan repayments	\$26,520.00	\$30,000.00	
	\$70,000.00	\$100,000.00	
	\$95,000.00	\$170,000.00	
Rent	\$38,000.00	\$36,000.00	
Utilities	\$5,000.00	\$6,000.00	
Equipment Costs	\$200,000.00	\$1,000,000.00	
	\$22,252.00	\$34,200.00	
Total	\$444,772.00	\$1,376,200.00	
	\$30,228.00	\$988,800.00	

