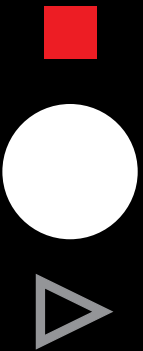


MICROHIRE





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# Our Microhire



## History

With one of Australia's largest and most diverse inventories Microhire has demonstrated over 23 years a proven ability to provide benchmark event staging services for our clients across Australia.



*Microhire provides excellent, quality outcomes to all Client's through customer focused Staff, using an innovative mix of leading edge Audio Visual and Information Technology.*

### **Place**

Established in 1983 Microhire has offices located in Melbourne, Sydney and Brisbane. One of our key strengths is our ability to offer our clients one point of contact to organise all their events staging needs nationally.



# Our Philosophy

## Green

At Microhire we are conscious of our corporate responsibility. As a point of difference to our competitors we have invested heavily in forestry and have over 80 hectares of mature forests to offset the AV power used on our clients' events.

It is also a consideration in further developing our inventory. We now offer a large range of equipment which minimizes the impact on the environment and in some cases using this equipment will result in a 90% reduction in electricity use.



*Working together to achieve the expected results for us is paramount.*

### **Benefit**

Forming a strong relationship with our customers and working together to achieve the expected results for us is paramount. Our goal is to constantly develop new, innovative and value added services to benefit you.



## Our Vision

### Customer Service

Microhire is a customer focused organisation and we are constantly looking at new ways to better service our customers. Our goal is to take the hassle out of organising your event staging needs by making it easy for you.

Our objective is not only to benchmark ourselves against our competitors but to set the industry standard for best practice in customer service.

We value you!



*Our strong level of commitment and professionalism ensures your event is a stand out performance from the rest.*



## **People**

We also value our staff. Microhire employs an extensive team of experienced, friendly customer centric staff. From technical design, styling, multimedia and showcraft we have the right event professionals to assist you in delivering a seamless event.

We understand that careful planning and production are the key to great events. We will become a part of your team, working closely with you to make your event stand out from the rest.

# Our Events



## Elements

Creating the perfect event involves a number of careful considerations. Microhire understands the pressures of time, budget, access and the host of other factors that can make developing an event critical to its overall success.



## Experience

Designing a concept for an event should be fun. Hey that's why we are in events, right!

Whilst we like to have fun with our customers we also know that designing the concept is about achieving our clients deliverables and exceeding their expectations.

This we take very seriously!

Luckily we have the right people for your event that have years of experience in designing breath taking moments, great technical concepts, stunning lighting shows and fabulous styling designs.

Lets us share our experience with you.



# Our Conferences

## Communicating

Successful business presentations don't just happen. In this competitive world you need every advantage you can get to ensure your message is heard!

We can provide advice on presenting tips, offer training and ensure you have the right equipment to make your presentation a success. Combining our team with leading edge technology will ensure your message takes centre stage.

Your message MUST be remembered!





## **Account Management**

Microhire offers its clients the convenience of National Account Management. Regardless of whether your event is in a five star hotel or a local conference centre, your Microhire Account Manager will investigate the unique requirements of the chosen venue.



# Our Exhibitions

## Exhibitions Stands For Success

How do you stand out in an exhibition? By talking to one of our experienced sales consultants about what your objectives are. When it comes to exhibitions and trade shows Microhire go further than just delivering your equipment.

Not only will we provide advice on the right equipment we will also ensure you are comfortable with how it works.

That's why Microhire is the audio visual and computer supplier of choice for 70% of Australia's largest exhibition organisers.





**exhibition & event**  
association of australasia



### **Being A Team Player**

Microhire actively supports our industry associations. We are members of EEAA, MEA and ISES.

We also proudly provide support and sponsorship for several of Australia's most recognised charities.

# Our Venues

## Venue Partners

Choosing a technical and creative supplier for your venue can be a difficult decision to make. We believe our brand is not only aligned with renowned 5 star venues but we are seen as the industry 'mover and shaker', focused on a new and better way!



*Our strong customer service focus will create an environment of seamless satisfaction for your clients.*



Our venue partners deserve a committed supplier that consistently delivers, that is respected and provides the latest in innovation and idea's.

Call us different but that's OK!



## Our Audio Visual

### Extensive Range

We believe we have the most diverse and up to date inventory of equipment in Australia. With over 350 vision, lighting, audio and staging products we can offer you the right solution, at the right price every time!

We believe this diversity is what puts us in a unique position to provide the right solution the first time.



## Ordering Made Easy

Want hassle free audio visual? Microhire make it easy for you to place an order on line. Need advice or support? We love talking to our customers about their events.

Talk to one of our consultants for your next event to see how we can assist you in delivering a great event result!



# Our Information Technology

## IT and Technical Support

Computer Network installation and support service quality is often the determining factor in the success of a typical business network. Microhire specialise in providing complete IT solutions to business.

Microhire's unique solution is revolutionary because of the combination of a complete range of remote and on-site support services with a rental based hardware and software equipment solution.





## One Point of Contact

Our support services include project management, implementation, management on-site, design and ongoing computer system and network administration support services.

Microhire can develop a completely flexible asset management service for rented equipment, ensuring that you have the most suitable and up to date equipment and services for your needs.

All of this through one point of contact resolving all your IT requirements and event staging requirements saving you time and money.

- Managed & Unmanaged Solutions
- Competitive Pricing
- Managed Networks
- Customised Client Imaging
- Imaging- Instalation & Configuration
- Customised Service
- Interstate Technical Support
- Large National Stockholdings
- Microsoft Certified Technicians
- Over 20 Years Experience

## Our Services

### Audio

Microhire has an audio solution to suit any occasion. From a small presentation to the latest event, conference and live entertainment PA systems.

We stock the latest technology options including digital consoles and wireless microphone systems.

Hey no need to yell! We've got it covered!



## Lighting

From complete Stage and room lighting design to Conference needs and major events indoors and out, Microhire utilise a broad range of theatrical, LED, Intelligent and special effect lighting to create stunning looks.



## Vision

How BIG is your message? Want eye catching results? Then talk to us about our huge range of digital projectors and screens.

We can also offer advice on what type of camera's you need, what are the best playback sources, video walls, LCD and Plasma Screens and the latest in vision switching.



# Our Services



## **Rigging & Draping**

Been there done that? Want to change a space into something different? Microhire's selection of drapes, LED Star Cloths and rigging will change your event environment and allow you to create a new sense of excitement for your event.



## **Staging and Custom Sets**

Audience not focused? Another PowerPoint slide.....  
Sound familiar?

Need help to make your presentation stand out? Microhire can help you to transform your stage into a stunning backdrop for your presenters or entertainers by using our custom designed sets.

For a small presentation stage, a product launch or the largest of conferences we have a design solution to suit your needs and budget.

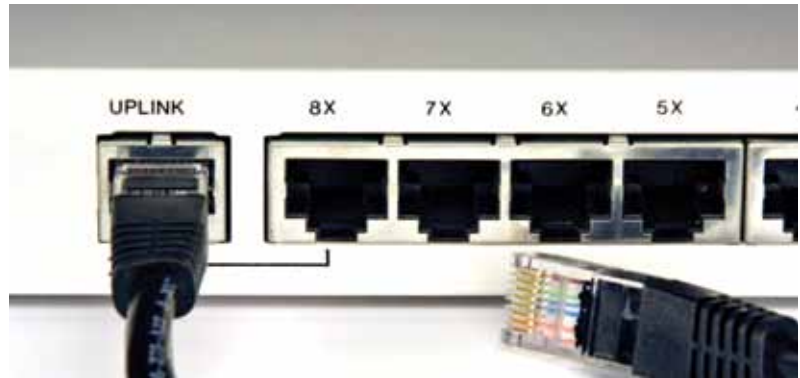
## Event Styling

Need some added excitement and a change of scene for your next event? Talk to one of our creative stylists about everything from table linen and décor to stage sets and full room looks.

Whatever it is we have the concept to make your event an experience to remember!



## Our Services



### **Internet Networked Services**

Need an IT infrastructure for your next conference or meeting. Microhire has the latest in Secure IT Technology including wireless systems providing you with cost effective short term solutions for your conference IT needs.

We have designed a unique cutting edge speakers management system that allows speakers to make changes to their presentations up until the last minute. We can also provide you with a wireless system network, networking all rooms back to your speakers preparation room and see what is on screen in each room.

Saving you time and money is our job!



## CAD Design

Ensuring your event space is the right size for not only your audience but all your event staging needs is critical. Microhire uses CAD drawings for all its events and can provide drawings for almost any event space in Australia.



## Creative Visuals

Are you a visual person? Want to see what your creative concept looks like? Microhires multi media support services can provide you with an impression of what your event will look like.

We can also assist with title slide design and creative multi media content for your message.



## Our Services

### Live Stream

Want more exposure for your event? Worldwide exposure?

Stream your meeting or conference message 'live' in real time as it happens almost anywhere in the world. We can also assist you in publishing a recording of your event on the web for archival reference.

Talk to us about Webstreaming service including Live Webstreaming, On-Demand Webstreaming, Podcasting and Vodcasting and Virtual Post Services such as Encoding and Analytics.

### Technical Production Management

Having the Microhire team with you is imperative in delivering a successful event, conference or exhibition. Our Technical production department assigns an experienced team to work with you to develop your vision.

Production Managers, Technical Directors, Show Callers and experienced stage-hands can make all the difference in delivering a successful event.

**With Microhire you're in the best of company.**





**Microhire Pty Ltd**

**[www.microhire.com](http://www.microhire.com)**

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### **Microhire – Melbourne**

4/11 Rocklea Drive Port Melbourne VIC 3207

T +61 3 9646 9882

F +61 3 9646 9772

E [melbourne@microhire.com.au](mailto:melbourne@microhire.com.au)

### **Microhire - Sydney & Canberra**

Unit 1, 6-8 George Place Artarmon NSW 2064

T +61 2 9460 6700

F +61 2 9460 6755

E [sydney@microhire.com.au](mailto:sydney@microhire.com.au)

### **Microhire - Brisbane & Gold Coast**

1/16 Millaroo Drive Helensvale QLD 4212

T +61 7 5665 9500

F +61 7 5665 9511

E [brisbane@microhire.com.au](mailto:brisbane@microhire.com.au)

[www.microhire.com](http://www.microhire.com)

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